

Olé

Olive Leaf Extract

**5 Times More Antioxidant
Power Than Vitamin C**



Facts About Olive Leaf Extract

- The natural defender of the Immune System
- A rich source of antioxidants
- Contains 400% greater antioxidant capacity than Vitamin C
- Contains up to 40 times more polyphenolics than extra-virgin olive oil
- Contains trace elements vital to good health including Vitamin C, Iron, Zinc, Selenium, Chromium, Beta Carotene and a wide range of Amino Acids
- Double the power of Green Tea Extract and Grape Seed Extract



Known Olive Leaf Extract Uses

- Traditionally used to help treat fevers, cold and flu, common coughs and asthma
- Helps maintain a normal and healthy cardiovascular system and assist in the maintenance of normal heart function
- Powerful combatant against free radicals



What are Free Radicals?

- By-product of the oxygen we breathe and the energy produced by our body using that oxygen
- Free radicals are molecules that have lost one of their electrons, therefore rendering them unbalanced and highly reactive
- Oxidative damage: Free radicals causing damage to the body
- Created when one has poor diet, excessive exposure to the sun, pollution and by substances such as alcohol and cigarettes



What are Antioxidants?

- 'Free-radical scavengers' to fight these cell-damaging free radicals
- Prevents or slows the oxidative damage to the body and repairs cell damage
- Helps prevent the signs of aging by reducing cell degradation and by assisting in the prevention of a number of degenerative diseases



Olive Leaf Extract's Naturally Synergistic Behaviour

- Polyphenolic Antioxidants
 - Very strong free radical-fighting properties
- Flavanoids
 - Antioxidant-strong rutin, catechin and luteolin
- Oleuropein
 - The main phenol in olive leaf extract found to strengthen the immune system
- Hydroxytyrosol
 - A powerful antimicrobial agent against a variety of viruses, bacteria, yeasts and fungi known for its wide spectrum of antimicrobial effects



When combined, as occurs naturally in the olive leaf, the many phenols, flavanoids and the high oleuropein content naturally show a naturally synergistic behaviour that makes the extract from olive leaves so powerful.



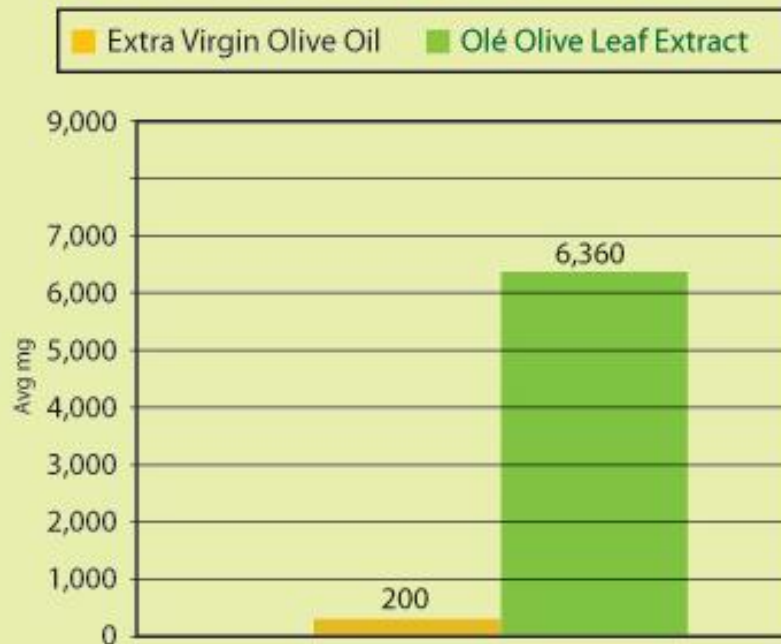
Olive Oil vs Olive Leaf Extract

- Not all olive products contain the same concentration level
- Olive leaf extract contains considerably higher concentrations of phenolic compounds - up to 40 times greater



- New South Wales Department of Primary Industries' Agricultural Institute test result:
 - Olive leaf extract was found to contain 6360-8190 mg/L of phenol levels
 - Olive oil contains 200-800 mg/L

TOTAL POLYPHENOL CONTENT



The Herxheimer Effect

- The 'Healing Effect' – the natural healing process that takes place when the body, with the help of the supplement, starts to cleanse the body and removes the unwanted pathological microbes
- May range from fatigue, mild headaches, muscle or joint pains, minor rashes
- Indication that the supplement has begun its work and is effectively eliminating some of the causes of ill health
- Drinking plenty of water when taking supplements is highly recommended



11 Reasons Why You Should Choose Olé Olive Leaf Extract



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1. International Genetic Bank

The olive trees used to create Olé are scientifically selected based on DNA identification and High-Performance Liquid Chromatography (HPLC) selection. The growers of Olé's fresh olive leaves tested 60 different olive varieties from 12 countries to identify the variety that is most suited to fresh leaf extract production.



2. Selected from the World's Best

Egypt	Italy
Morocco	Greece
Chile	Argentina
Tunisia	Australia
France	USA
Spain	

- **Planted, grown and harvested in Australia**



3. Halal-Certified

Olé is processed, prepared and packaged in a Halal-Certified Facility.





4. Branch-to-Bottle Processing

- Olé leaves are freshly picked during a sunrise harvest and then immediately processed and bottled
- No storage, drying, or damage of leaves
- Fresh, alive leaves retain their full range of polyphenolics in a synergistic effect
- The potency of the extract is considerably higher
- More readily bioavailable



5. Grown in the World's Largest Olive Leaf Grove

- 550,000 *Olea europaea* trees grown solely for fresh leaf



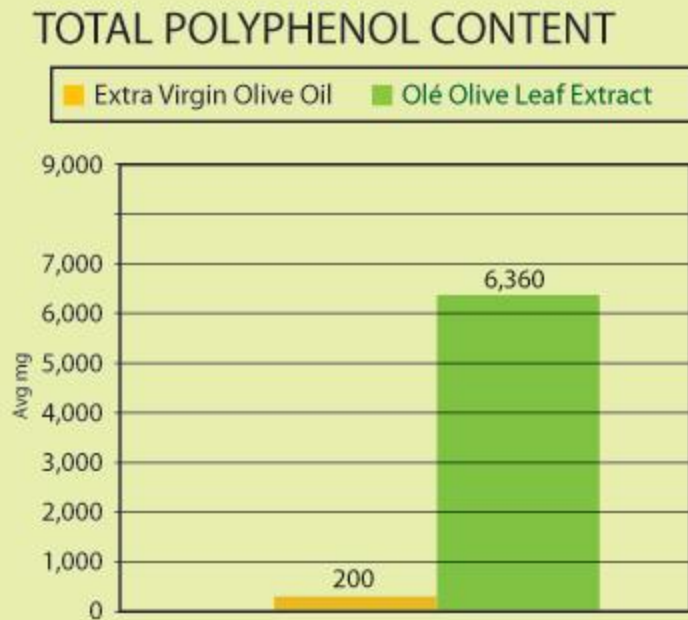


6. Critical Processes

- The olive trees grown to produce Olé are farmed naturally on virgin island ONLY
- Uses vermiculture (worm-created) fertilisers and pristine irrigation water



7. Up to 40 time mores polyphenols than extra-virgin olive oil

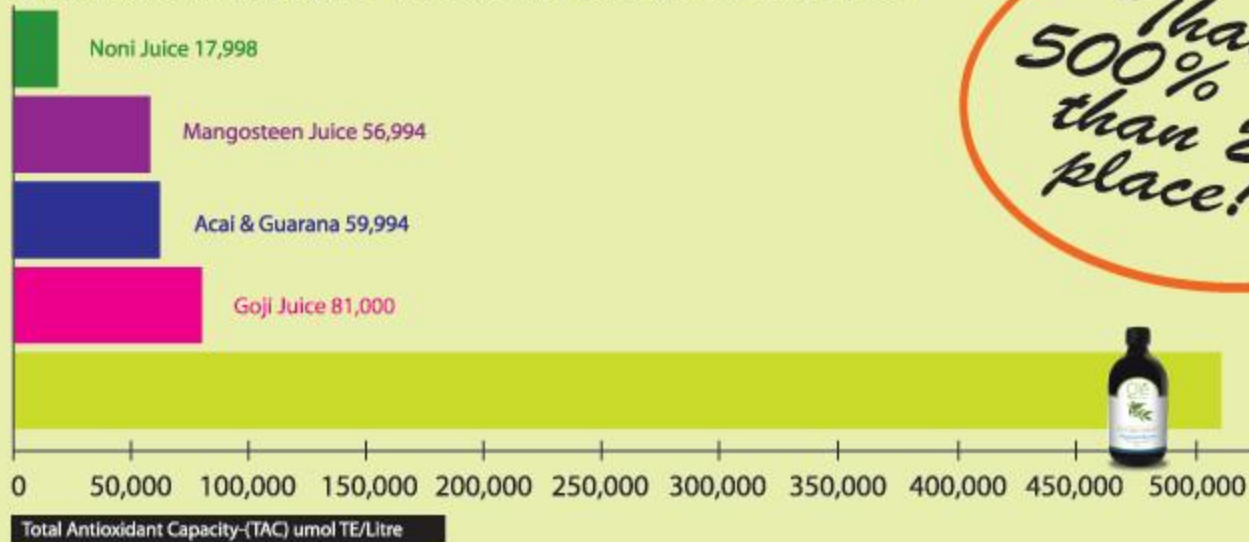




8. Over 500% More TAC

Comparisons with Antioxidant "SUPER JUICES"

Total Antioxidant Capacity (TAC) TAC = Hydrophylic ORAC + Lipophylic ORAC (umol TEL/Litre)



That's 500% better than 2nd place!...

Olé
Olive Leaf Extract
507,184

9. Pure and Natural Ingredients

Contains NO:

- Artificial flavours
- Colourings
- Preservatives
- Alcohol
- Sugar
- Lactose
- Starch
- Yeast
- Gluten
- Animal Products



100% Australian Grown

- The Australian climate, prime agricultural soils, and geographical location make the country one of the world leaders in the cultivation of fresh produce



Quality Control Recognition

- Good Manufacturing Practice (GMP)
- Australian Register of Therapeutic Goods (ARTG)
- WHO Guidelines on Good Agricultural and Collection Practices of Herbal Medicines (GACP)
- Halal-Certified Facility by Gold Coast Halal Certification Services



Key Benefits

- Supports your Immune System
- Minimises free-radical damage to the body's cells caused by pollutants, prolonged exposure to the sun, poor diet, alcohol and cigarettes
- Assists the maintenance of good health year-round with daily doses
- Lessens the damage caused by oxidation damage
- Promotes normal heart function and healthy cardiovascular system



Suggested Dosage

- Adults: One teaspoonful (5ml)
- Children: Half teaspoonful (2.5ml)
- 2-3 times a day with meals



Suggested Applications



- Pour Olé onto a teaspoon and consume straight from the bottle for quick and easy consumption



- Mix Olé with fruit juice or other beverages



- Add Olé directly to food



- Drink plenty of water in between dosages



- Store below 30°C to ensure integrity of Olé

Olé

Olive Leaf Extract

Discover the benefits of fresh, alive olive leaves and boost your immune system with Olé Olive Leaf Extract – the natural bodyguard that contains 5 Times More Antioxidant Power Than Vitamin C!



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